



Creative Woman Association

**WOMAN - A CREATIVE PERSONALITY OF THE THIRD MILLENNIUM
7th International Conference**

WOMAN – AN ECONOMIC GATEWAY TO AFRICA

May 10 – 11, 2011

Nairobi, Kenya

**Round Table Discussion on
Tourism and Related Women Led Business and NGOs**

May 16, 2011

Zanzibar

Conference Program

CONFERENCE VENUE: **TRIBE HOTEL / VILLAGE MARKET EXHIBITION HALL**

PATRONS: **Karel Schwarzenberg, Minister of Foreign Affairs, Czech Republic**
Mikuláš Dzurinda, Minister of Foreign Affairs, Slovak Republic
Ministry of Foreign Affairs, Kenya
Ministry of Gender, Children and Social Development, Kenya
Ministry of Trade, Kenya

The conference organizers are proud to present
Sonja Bata (CAN) and Ája Vrzáňová,(USA/CZ) , Silvia Gašparovičová, First Lady of Slovakia, Anna Záborská, Member of European Parliament (SK)

as the Honorary Nairobi Conference Patrons

and

H.E. Shadya Karume – Former First Lady of Zanzibar

as the Honorary Zanzibar Round Table Patron

MAIN ORGANIZERS: **Creative Women Association**

- **Moravian Association of Women Entrepreneurs, Brno, Czech Republic (MAPM)**
- **Women’s Forum, Prague, Czech Republic**
- **Top Center of Women Entrepreneurs, Bratislava, Slovak Republic**

IN COOPERATION WITH: **Embassy of the Czech Republic in Ethiopia (Addis Ababa)**
Embassy of the Slovak Republic in Kenya (Nairobi)
ZAYEDES, Zanzibar

COOPERATING PARTNERS: Rotary Club of Brno City, Czech Republic
Flexibuild, Czech Republic
Keswick Partners Communication, Czech Republic
Herial, Slovak Republic
AfricaCentric, Kenya
Turkish Airlines
Bata Shoe Company, Kenya
VEBA Broumov, Czech Republic
Trunz Water System, Switzerland/Kenya
Tomash International, Kenya
Rustika, Czech Republic

CZECH ORGANIZATIONAL PARTNER: Via Perfecta

May 9

Monday

3.00 p.m. Participants' Accommodation and Conference Registration

3:30 - 7:00 p.m. **CONFERENCE REGISTRATION I.**

4.00p.m. - 6.30 p.m. **INFORMAL NETWORKING, lounges of Tribe Hotel**

7:00 p.m. **INFORMAL OPENING COCKTAILS**

HOTEL TRIBE

Opening Remarks

- *H.E. Milan Zachar, Ambassador of the Slovak Republic to Kenya*
- *Tomáš Dub, Vice-Minister, Ministry of Foreign Affairs, Czech Republic*

Honorary Speaker

- *H.E. Najib M. Balala, E.G.H. M.P., Minister for Tourism, Kenya*

May 10

CONFERENCE DAY 1 /

TRIBE HOTEL / VILLAGE MARKET CONFERENCE HALL

Tuesday

8:00 – 9:00 a.m. **CONFERENCE REGISTRATION II. /
VILLAGE MARKET EXHIBITION HALL**

OFFICIAL OPENING

Moderator: Lucie Pilipová, Women's Forum; Via Perfecta, Czech Republic

- 9:00 a.m. **Opening Remarks**
- *Olga Girstlová, President of the Conference, Moravian Association of Women Entrepreneurs; Member of the Board, Women's Forum, Czech Republic*
 - *Tomáš Dub, Vice-Minister, Ministry of Foreign Affairs, Czech Republic*
- Honorary Speakers**
- *Hon. Dr. Naomi N. Shaban, Minister for Gender, Children and Social Development, Kenya*
 - *Dr. Ida Betty Odinga, Managing Director, East Africa Spectre, Kenya*
 - *Ibrahim Laafia, Counsellor, Head of the Section Macroeconomics, Governance and Privat Sector, The European Delegation to Kenya*
- 10:00 a.m. **Women and their Economic Potential Worldwide**
- *Dr. Jennifer Riria, Chairperson, Women's World Banking; Kenya Women Group, CEO, Nairobi, Kenya*
 - *Catherine Wahome, HR Director, Deloitte Kenya*
 - *Jana Vichová, Spokesperson, Czech Statistical Office, Czech Republic*
 - *Ivana Watson, HR consultant, Czech Republic*
- Q & A*
- 11:30 a.m. Coffee Break
- 12:00 p.m. **Understanding Africa through Business Experience**
Moderator: Esther Passaris, Conference Vice-President; Chairman, Adopt a Light Ltd., Nairobi, Kenya
- *Sheila Yieke, General Manager Legal and Corporate Affairs, Kenya Investment Authority, Kenya*
 - *Agnes Murila, Retail Sales Manager, and Sophia Mbogoh, Training and Development, Bata Shoe Company, Kenya*
 - *Miluše Housková, Member of the Board, Veba, Czech Republic*
 - *Marek Fuchs, AfricaCentric, Kenya*
- Q & A*
- 1:30 p.m. Lunch
- 2:30 p.m. **How New Technologies make the Workplace Global**
Moderator: Marek Fuchs, AfricaCentric, Kenya
- *Diana Mulili, Head of Distribution, Access Kenya*
 - *Agatha Gikunda, Head of Solution Sales – East and Southern Africa at Nokia, Kenya*
 - *Sylvia Mulinge, General Manager, Enterprise Business Unit, Safaricom*

- *Lars Willi, Area Sales Manager and Director Business Administration, Trunz Water Systems, Switzerland /Kenya*

Q & A

4:00 p.m. Coffee Break

4:30 p.m. **The role of Women in Fair Business & Green Economy**

Moderator: Eva Muraya, President KAWBO, Kenya

- *Faranak Ehsani, Kalabash, Owner, The Village Market, Kenya*
- *Olga Girstlová, Director, Flexibuild, Czech Republic*
- *Zuzana Sternová, Director, Building Testing and Research Institute, Slovak Republic*

Q & A

6:00 p.m. Conference Day 1 Summary

**May 11 CONFERENCE DAY 2 /
VILLAGE MARKET EXHIBITION HALL**

Wednesday

8:00 – 9:00 a.m. **CONFERENCE REGISTRATION III.**

9:00 a.m. **Development Projects' Cooperation and NGOs**

Moderator: Věra Staňková, Keswick Partners Communication; Moravian Association of Women Entrepreneurs, Czech Republic

- *Sunita Kapila, Programme Manager, Private Sector Development and Trade, The EU Delegation to Kenya*
- *Leila Abbasová, Head of Asante Kenya, Czech Republic (video), Patrick Opar Achola, Asante Kenya*
- *Daniel Odhiambo Gowi, Secretary, ShineBean Kenya, Sophia Otembi Asikoye, Entrepreneur, Kenya*

Q & A

10:30 a.m. Coffee Break

10:45 a.m. **Work Life Balance**

Harmony between career, family and personal development

Moderator: Alena Heribanová, Herial, TOP Center of Slovak Businesswomen

- *Rebecca Lolosoli, Founder and Director, Umoja Uaso Women's Village, Kenya*
- *Jela Ojwang, Slovak Republic / Kenya*
- *Katarina Kullová, Owner, Kulla, Slovak Republic*
- *Marta Anna Gloserová, Kenya Buzz, Czech Republic / Kenya*

Q & A

12:15 p.m.

Closing Remarks

- *Olga Girstlová, Conference President, Moravian Association of Women Entrepreneurs; Member of the Board, Women's Forum, Czech Republic*
- *Alena Heribanová, Herial, TOP Center of Slovak Businesswomen*